

# Recent Verus research

Visit: <a href="https://www.verusinvestments.com/insights/">https://www.verusinvestments.com/insights/</a>

### Annual outlooks

### 2020 PRIVATE OUTLOOK

In the 2020 Private Equity Outlook, we focus attention on General Partner-led (GP-led) secondary transactions that have evolved and are no longer just associated with general partners trying to dispose of lingering assets that have become hard to sell. The outlook also addresses:

- The significant pull back in private equity in 2020
- Our expectations for a decline in both capital calls and distributions from buyout funds likely leading to negative net cash flows for the coming quarters
- Headwinds for perspective IPO's
- Impacts from Covid-19 on many portfolios
- Our view on how the secondary market is very different than it was during the last economic downturn

### **Topics of interest**

### **BROADENING DIVERSITY CONSIDERATION**

CIO Ian Toner, CFA, and Public Markets
Managing Director Marianne Feeley, CFA,
outline broader elements of diversity –
beyond ownership – that may be used to
characterize the demographic qualities of an
investment firm. It frames the broader
approach to understanding diversity that we
are adapting at Verus, which is an integral
part of our process of collecting and using
information about investment managers.

### AEIOU > PPPPP

Manager research and selection have long been described in the language of Ps – people, process, etc. Verus believes the familiar Ps approach, while useful, leaves out important aspects of manager assessment and their products because of its focus on inputs. We outline a vowel-based approach that concentrates research on factors that are more likely to drive investment outcomes.

### Webinar replays

BROADENING DIVERSITY CONSIDERATION
AEIOU > PPPPP

# Table of contents



### **VERUSINVESTMENTS.COM**

SEATTLE 206-622-3700 LOS ANGELES 310-297-1777 SAN FRANCISCO 415-362-3484 PITTSBURGH 412-784-6678

Economic environment	
Fixed income rates & credit	21
Equity	27
Other assets	37
Appendix	42

# 3<sup>rd</sup> quarter summary

### THE ECONOMIC CLIMATE

- Real GDP contracted at a -9.0% rate year-over-year in Q2 (-31.4% quarterly annualized rate)—likely the most sudden economic recession in American history. p. 10
- Europe is experiencing a drastic second wave of COVID-19 which has been sweeping across the continent. The sevenday average daily case growth of the EU and the U.K. combined rose from 4,699 to 48,807 during Q3. p. 9
- Election polls and the betting markets are indicating that Joe Biden is leading President Trump materially as we move into the final weeks pre-election. In 2016, the story was largely the same, as Clinton was expected to win up until the day before the election. p. 18

### PORTFOLIO IMPACTS

- U.S. and emerging markets have recovered most losses year-to-date, while international remain negative. Global equities are now positive for 2020 despite an earnings recession and considerable economic uncertainty. p. 29
- U.S. core inflation increased to a more normal level, rising 1.7% year-over-year in August from 1.2% in June. Inflation expectations also normalized. The 10yr U.S. TIPS inflation breakeven rate recovered to 1.6%, from a low of 0.5% on March 19th. The breakeven rate of inflation is now on par with actual year-over-year inflation. p. 11

### THE INVESTMENT CLIMATE

- The Federal Reserve announced a notable change to its inflation targeting approach, now aiming to achieve "inflation moderately above 2% for some time so that inflation averages 2% over time and longer-term inflation expectations remain well anchored at 2%." This was a reversal from the prior goal of achieving 2% inflation. p. 22
- The Federal Reserve maintained an accommodative tone, and most members of the FOMC held their view that short rates are likely to stay near-zero through 2023—eventually moving to 2.50% over the longer-term. p. 22
- According to FactSet, S&P 500 Q3 earnings are expected to be down -20.5%. However, earnings in Q2 beat expectations by 12.5% (-31.6% YoY vs. -44.1%). Another large positive surprise in Q3 would be welcome news to investors. p. 28

### ASSET ALLOCATION ISSUES

- U.S. equities delivered +8.9% over the quarter, reaching a new high in September before giving back some gains. The S&P 500 is up +5.6% year-to-date, despite an earnings recession and considerable economic uncertainty. p. 30
- The U.S. dollar fell -3.5% in Q3, continuing a downward trend since a sudden jump in March on safe-haven buying.
   The dollar has now completely unwound the gains experienced during the market sell-off. p. 38

A more neutral risk positioning may be warranted in the current environment

There seems to be a high degree of uncertainty regarding the future market path

# What drove the market in Q3?

### "Europeans face prospect of 2nd lockdowns as COVID cases surge"

### DAILY NEW CONFIRMED CASES IN THE EU27 AND THE U.K. COMBINED

4/30	5/31	6/30	7/31	8/31	9/30
14,261	5,985	4,699	9,127	22,225	48,807

Article Source: CBS News, September 21st, 2020

# "Second \$1,200 stimulus checks had bipartisan support. Now they could be a longshot"

### U.S. PERSONAL INCOME GROWTH (YEAR-OVER-YEAR)

Mar	Apr	May	Jun	Jul	Aug
1.8%	14.1%	9.3%	7.8%	8.1%	4.7%

Article Source: CNBC, September 9th, 2020

## "The US job market is gradually recovering from the pandemic lockdown shock"

### **U-3 UNEMPLOYMENT RATE**

Apr	May	Jun	Jul	Aug	Sep
14.7%	13.3%	11.1%	10.2%	8.4%	7.9%

Article Source: CNN Business, September 3rd, 2020

# "The market isn't convinced the Federal Reserve can achieve its inflation objective"

### TEN-YEAR BREAKEVEN INFLATION RATES

4/30	5/31	6/30	7/31	8/31	9/30
1.1%	1.1%	1.3%	1.6%	1.8%	1.6%

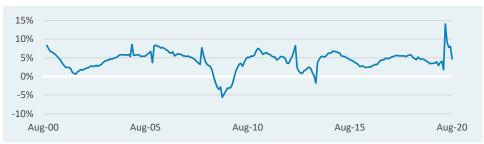
Article Source: CNBC, September 17th, 2020

### SEVEN-DAY TRAILING AVERAGE DAILY CASE GROWTH BY REGION



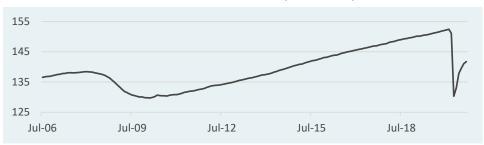
Source: Bloomberg, as of 9/30/20

### U.S. PERSONAL INCOME GROWTH (YEAR-OVER-YEAR)



Source: Bureau of Economic Analysis, Bloomberg, as of 8/31/20

### NON-FARM EMPLOYEES ON U.S. PAYROLLS (MILLIONS)



Source: Bureau of Labor Statistics, Bloomberg, as of 9/30/20



# Economic environment



# U.S. economics summary

- Real GDP contracted at a -9.0% rate year-over-year in the second quarter (-31.4% quarterly annualized rate)—likely the most sudden economic recession in American history.
- The Atlanta Fed's forecast for third quarter growth is -10.7% yearover-year (+33.8% quarterly annualized rate). This projection was based on the expectations that consumption rebounds materially, household investment picks up, businesses begin re-stocking shelves that were allowed to run empty, and supporting fiscal policy.
- The U.S. labor market partially recovered from the recent shock. Unemployment fell from 14.7% in April to 7.9% in September. A report released in September indicated 60% of temporary business closures during the pandemic were now permanent.
- Correlation between election results and market performance

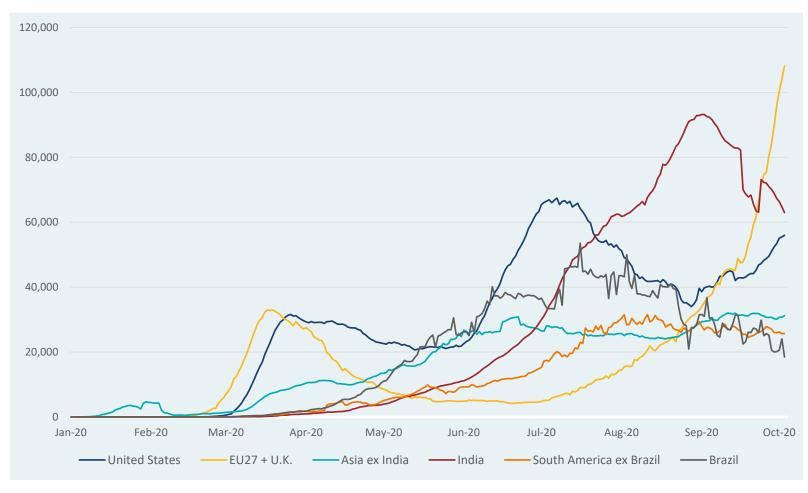
- has been weak, and the outcome depends greatly on how the data is sliced and the timing of economic events. The S&P 500 has experienced stronger gains with a Democrat in power, though the results are skewed by extreme events such as the Great Depression.
- The NFIB Small Business Optimism Index recovered to 104.0 in Q3, which was in line with prepandemic levels. The survey concluded that half of the jobs lost in March and April have been recouped, but that the pace of recovery has slowed.
- The median home price increased 11.1% year-over-year in September, according to Realtor.com. U.S. housing supply has reached record tightness. In August, 3.3 months worth of homes were on the market, which was the lowest inventory ever recorded since the government began tracking this data in 1963.

	Most Recent	12 Months Prior
GDP (YoY)	(9.0%) 6/30/20	2.0% 6/30/19
Inflation (CPI YoY, Core)	1.7% 8/31/20	<b>2.4%</b> 8/31/19
Expected Inflation (5yr-5yr forward)	1.7% 9/30/20	<b>1.7%</b> 9/30/19
Fed Funds Target Range	0% – 0.25% 9/30/20	1.75% – 2.00% 9/30/19
10-Year Rate	0.7% 9/30/20	1.7% 9/30/19
U-3 Unemployment	7.9% 9/30/20	3.5% 9/30/19
U-6 Unemployment	12.8% 9/30/20	6.9% 9/30/19



# COVID-19 update

Seven-day trailing daily average case growth by region



Case growth has increased exponentially across Europe over the past month, resulting in broad reimplementation of economically-restrictive social distancing controls

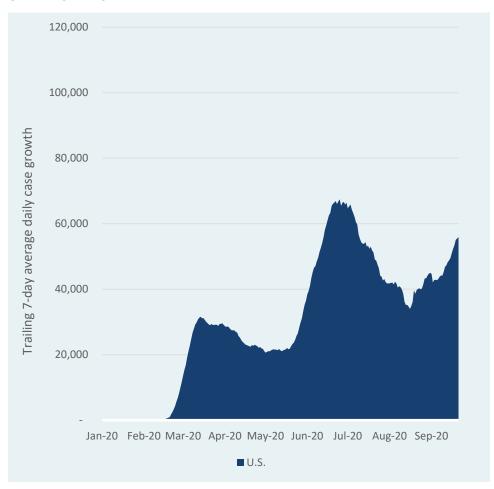
Deaths have begun to increase on a several-week lag to local case growth, as expected, but remain at lower levels than those seen earlier this year

Source: Bloomberg, as of 10/18/20

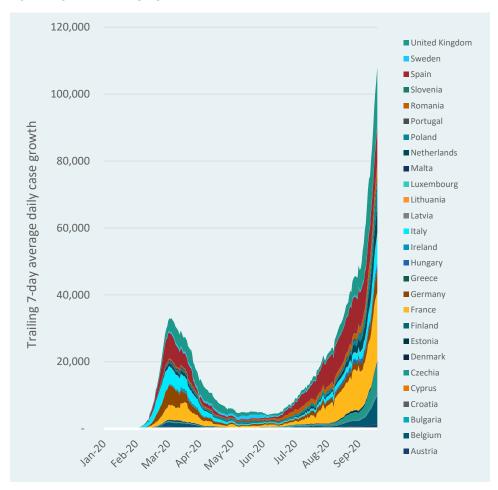


# COVID-19 update

### **UNITED STATES**



### **EU27 + UNITED KINGDOM**



Source: Bloomberg, as of 10/18/20

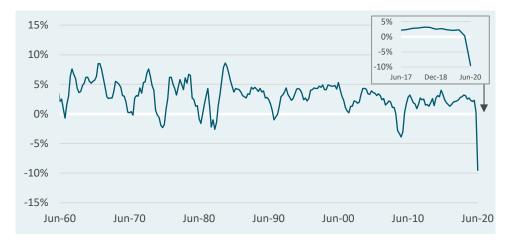


# GDP growth

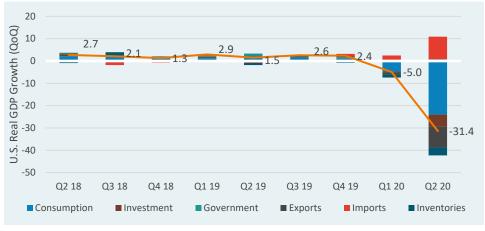
Real GDP contracted -9.0% year-over-year in Q2 (-31.4% quarterly annualized rate)—likely the most sudden economic recession in American history. Personal consumption expenditures shrunk at a quarterly annualized pace of -24%. The decline was driven by a significant pullback in spending on services (-22%) as economic activity remained constrained. U.S. households and businesses exhibited conservatism in the face of an uncertain outlook on both the virus and policy response fronts. Fixed investment slumped -5.3% and private inventories fell -3.5% as companies appeared unwilling to proactively restock their shelves. Trade remained a tailwind to GDP as the value of imported goods declined more than the value of exported goods.

The Atlanta Fed's forecast for third quarter-growth was +33.8% on a quarter-over-quarter annualized basis (-10.7% year-over-year), as of September 30<sup>th</sup>. This projection was based on an expectation for consumption to rebound materially, household investment to pick up, businesses to begin re-stocking shelves which were allowed to run empty in the second quarter, and a continuation of supportive fiscal policy. Looking ahead, the strength of the economic recovery will likely remain predicated on the willingness and ability of consumers to spend, the willingness of businesses to supply that demand, and the magnitude of fiscal support.

### U.S. REAL GDP GROWTH (YOY)



### U.S. GDP GROWTH ATTRIBUTION



Source: Bloomberg, as of 6/30/20

Source: BEA, annualized quarterly rate, as of 6/30/20

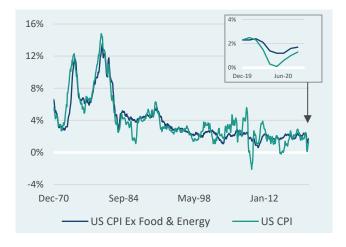


# Inflation

Growth in headline inflation continued to rebound toward more normal levels in Q3, reaching 1.4% year-over-year in September after bottoming at 0.1% in May. Food items—specifically meats, poultry, fish, eggs, and dairy-related products—continued to drive the recovery in demand for groceries due to COVID-driven restaurant closures. Core inflation, which excludes the more volatile food and energy components, picked up from 1.2% to 1.7% as price increases for used cars and trucks (+10.3%) and medical care services (+4.9%) outweighed a dip in airline fares (-25.0%).

Ten- and 30-year breakeven inflation rates recovered from 1.3% to 1.6% and from 1.6% to 1.8%, respectively, as market participants likely became slightly more bullish on longer-term growth and inflation outlooks. Still, there remains skepticism around the Fed's ability to sustainably achieve its inflation target average of 2.0%. Year-over-year growth in core PCE inflation recovered to 1.6% in August but remained below the Fed's target. Officials have stated that in the future they will be less likely to clamp down on rising inflation with restrictive policy and will be more likely to let inflation run above 2.0% for some time.

### U.S. CPI (YOY)



### Source: Bloomberg, as of 8/31/20

### **CONSUMER INFLATION EXPECTATIONS**



Source: University of Michigan, as of 9/30/20

### **BREAKEVEN INFLATION RATES**



Source: Bloomberg, as of 9/30/20



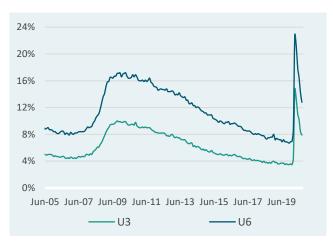
# Labor market

The U.S. labor market has partially recovered from the shock sustained in Q1 and Q2. Unemployment fell from 14.7% in April to 7.9% in September. During the economic contraction, the labor participation rate also fell rather dramatically. Most job losses during the pandemic were described by workers as temporary in nature. Most "temporary" job losses have in fact turned out to be temporary, as indicated below. A smaller portion of temporary job losses have unfortunately been reclassified as permanent. We remain watchful regarding how many temporary job losses transition into the "permanent" category in the coming months.

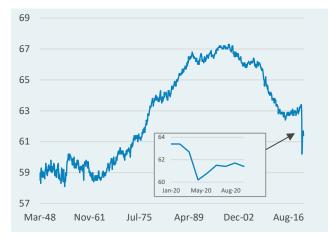
A report released by Yelp in September indicated 60% of businesses that had temporarily closed during the COVID-19 pandemic are now permanently closed. The businesses hit the hardest included: restaurants, bars, retail, fitness, and beauty services. It will be important to monitor whether workers come back to the labor force and once again search for employment as the U.S. economy recovers, or whether these trends result in longer-term unemployment.

U.S. workers continue to come back to the labor force

### U.S. UNEMPLOYMENT



### LABOR PARTICIPATION RATE



### Source: FRED, as of 9/30/20

### UNEMPLOYMENT DECOMPOSITION BY REASON



Source: BLS, as of 9/30/20



Source: FRED, as of 9/30/20

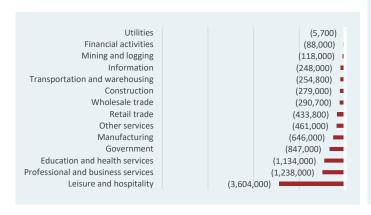
# September 2020 jobs report

+661,000 (exp. +859,000) - net revisions to prior two months = +145k

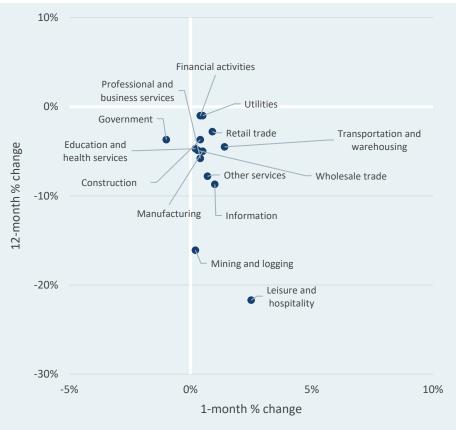
### 1-MONTH CHANGE



### 12-MONTH CHANGE



### **TRAILING % CHANGE**



Payrolls
continued to
recover in the
harder-hit
services sectors
in the third
quarter, but
payrolls remain
well below prepandemic levels

All major sectors still have lower payrolls relative to September 2019

Source: BLS, as of 9/30/20



# The consumer

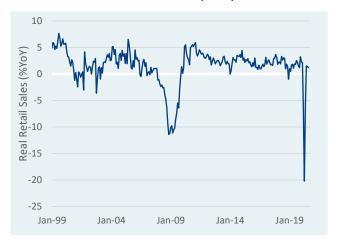
After collapsing -20% year-over-year in April, U.S. real retail sales have now fully recovered and were positive +1.2% in August. Larger purchases, such as automobiles and homes, also slowed considerably earlier in the year but have since rebounded.

The current combination of ultra-low interest rates and vast government fiscal stimulus appears to be supporting many parts of the economy. Despite the inability of households to spend on some traditional discretionary items, other types of purchases have swelled. Recent consumption patterns seem

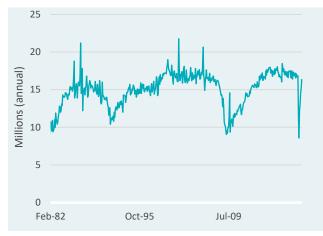
to indicate that government support is having the intended effect and that the economy is stabilizing.

The U.S. personal savings rate fell to 14% in August, largely due to the ending of special unemployment benefits, which expired on July 31st. Broad economic uncertainty typically increases the desire for saving, which is likely the case in today's environment. But perhaps an even greater effect is the overall inability or unwillingness of households to spend on certain items such as vacations and restaurant dining.

### REAL RETAIL SALES GROWTH (YOY)

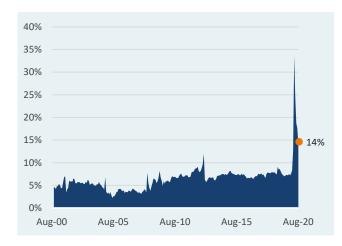


### **AUTO SALES**



### Source: Federal Reserve, as of 9/30/20

### PERSONAL SAVINGS RATE



Source: FRED, as of 8/31/20

Source: FRED, as of 8/31/20

# Sentiment

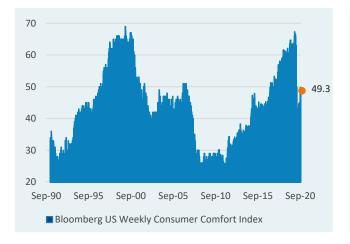
Despite the more optimistic picture painted by a recovery in consumer spending, auto sales, and the housing market, consumer sentiment remains far below the near record-highs of early 2020.

The Bloomberg Consumer Comfort Index attempts to gauge Americans' views on the economy, their personal financial situation, and buying conditions. The index sits at 49.3, compared to a high of 67.3 in January. The University of Michigan Consumer Sentiment Survey attempts to gauge attitudes about the business climate, personal finances, and

spending conditions. The index currently sits at 80.4, down from 101.0 in February.

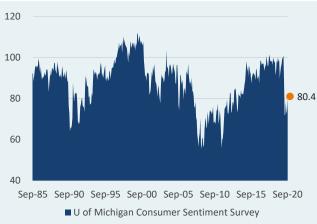
The NFIB Small Business Optimism Index recovered to 104.0 in Q3, which is in line with pre-pandemic levels. The survey concluded that half of the jobs lost in March and April have been recouped, but that the pace of recovery has slowed. Businesses generally expect the economy to continue growing, and hiring plans are now on track with pre-COVID levels.

### **CONSUMER COMFORT**



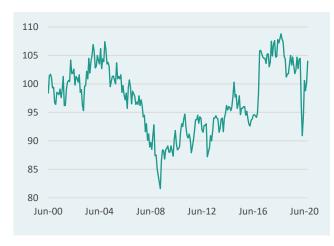
Source: Bloomberg, as of 9/30/20

### **CONSUMER SENTIMENT**



Source: University of Michigan, as of 9/30/20

### **SMALL BUSINESS OPTIMISM**



Source: NFIB, as of 9/30/20



# Housing

Existing home sales increased intensely over the summer, with existing home purchase activity up 10.5% year-over-year and new home sales higher by a whopping 43.2%. A variety of forces have likely aligned to deliver recent strength, including record-low mortgage interest rates, the desire of many Americans to increase their living space due to the new working-from-home environment, and a record-thin supply of homes on the market.

The portion of U.S. mortgages in the COVID-19 government forbearance program dropped significantly to 5.6% during

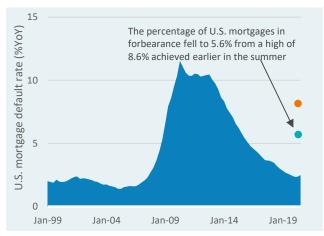
the first week of October. This compared to 6.8% the previous week and a high of 8.6% earlier in the year, according to mortgage data firm Black Knight. This positive news eases concerns that the COVID-19 slowdown might lead to another housing crisis.

The extremely tight supply of homes has been a major contributor to the recent housing boom. In August, 3.3 months worth of homes were available on the market, which was the lowest inventory level ever recorded since the U.S. government began tracking this data in 1963.

### U.S. HOME SALES (YOY)

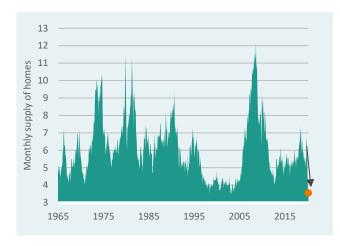


### MORTGAGE DEFAULT RATE (%)



Source: FRED, as of 6/30/20, Black Knight as of 10/9/20

**U.S. HOME SUPPLY** 



Source: FRED, as of 8/31/20

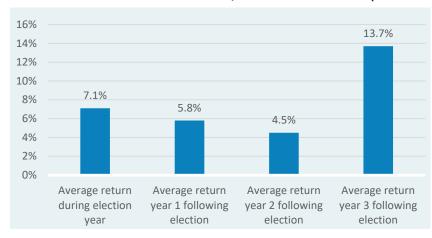
Source: FRED, as of 8/31/20

# U.S. presidential election

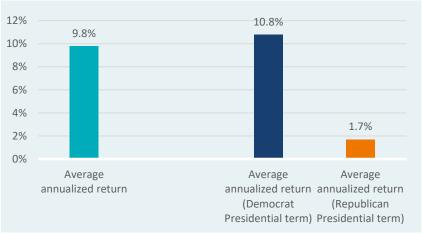
Correlation between election results and long-term market performance has generally been weak, and the outcome depends greatly on how the data is sliced, as well as the timing of economic and geopolitical events which are often unrelated to elections. The S&P 500 has experienced stronger gains with a Democrat in power, though the results are skewed by extreme events such as the Great Depression (Herbert Hoover saw a -77.1% total return during his presidency, followed by a +205.5% total return in Franklin D. Roosevelt's first term). These events have had a significant impact on the "average" market performance of Democrat and Republican Presidencies.

Markets seem to view a Donald Trump reelection as a positive for markets. But recently investors have also warmed to the idea of a Joe Biden victory, due to expectations for greater fiscal support to the economy which may counteract negative effects of Democratic Party proposals for higher corporate taxes and tax hikes on wealthier households.

### PRESIDENTIAL ELECTION & U.S. EQUITY PERFORMANCE (1928 - 2016)



The relationship between election years and market performance has been muddy



Source: Schwab, Bloomberg – S&P 500 Index

Note: Stronger equity performance during one party or the other does not necessarily imply that the party's leadership led to that market performance. The timing of large and significant shocks to the economy such as the Great Depression, natural disasters, and geopolitical turmoil have influenced the performance figures above.



# How are we viewing the polling data?

The polls and the betting markets indicate that Biden is leading President Trump materially as we move into the final weeks preelection. In 2016, the story was largely the same, as Clinton was expected to win up until the day before the election.

"Clinton has 90 percent chance of winning" - Reuters, 11/7/2016

"Election 2016: Hillary Clinton looks poised to lock it up" – Politico, 11/7/2016

"Odds of Clinton win jump on prediction markets" – Financial Times, 11/7/2016

"Polls: Hillary Clinton in position to win the election" – Business Insider, 11/7/2016

Several factors are likely to distort the picture painted by the polling data, including, but not limited to, the following:

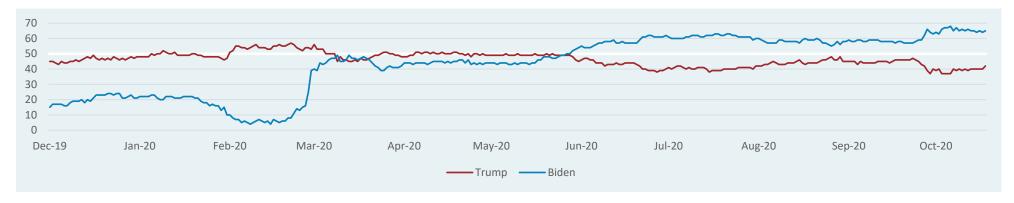
**Shy Trump factor**: Voters in certain parts of the country may be less willing to express that they would vote for Trump, and this dynamic may be even more prevalent than it was in 2016.

**Oversampling**: Pollsters do their best to build population samples representative of likely actual voter turnout, but these samples are often flawed. Back in 2016, Democrats were often over-represented in poll samples, which may have incorrectly skewed polling averages in favor of Hillary Clinton. There appears to be some evidence of this effect influencing polling averages this year as well.

**Mail-in voting**: The increase in reliance on mail-in ballots could delay the distribution of final election results and provide both candidates the opportunity to contest the election results in key swing states.

**Late deciding:** Voters may break for Trump or Biden in the final few days preelection, but this is more likely to be a smaller factor than it was in 2016.

### PREDICTIT ODDS - WHO WILL WIN THE 2020 U.S. PRESIDENTIAL ELECTION?



Source: PredictIt, as of 10/21/20



# International economics summary

- Growth contracted sharply in international developed economies in Q2. Gross domestic product in the Eurozone contracted -14.7% from the prior year, and Japanese GDP sank -9.9% over the same period, despite the deployment of fiscal support to the tune of roughly 40% of Japan's GDP.
- European officials implemented stricter social distancing controls with hopes of stymying the second wave of COVID-19 sweeping across the continent. The seven-day average daily case growth of the EU27 and the United Kingdom combined rose from 4,699 to 48,807 over the third quarter.
- The IMF revised its global growth projections for 2020 and 2021 from -4.9% and 5.4% to -4.4% and 5.2%, respectively. The IMF's model assumes social distancing controls will continue to act as a drag on growth into 2021, and that local transmission of the virus will be falling everywhere by 2023.

- Inflation remained muted globally in the third quarter, supporting arguments that the pandemic's impact has been more disinflationary than inflationary over the short term. The Eurozone's consumer price index ended the quarter -0.3% below its level from September 2019, though most of the deflationary pressures were supplied by an -8.2% decline in energy prices.
- Eurozone retail sales volumes grew 3.7% from the prior year in August (exp. 2.2%), driven by a sharp surge in online purchases and clothing sales. The vigorous rebound in consumer spending has been attributed to pent-up demand and incomes, which have been largely stable due to furlough schemes. Many analysts expect a "normalization" of retail sales in the fourth quarter, under the assumption that current spending levels are unlikely to be sustainable.

Area	GDP (Real, YoY)	Inflation (CPI, YoY)	Unemployment
United States	(9.0%) 6/30/20	1.3% 8/31/20	<b>7.9%</b> 9/30/20
Eurozone	(14.7%) 6/30/20	(0.3%) 9/30/20	8.1% 8/31/20
Japan	(9.9%) 6/30/20	<b>0.2%</b> 9/30/20	3.0% 8/31/20
BRICS Nations	(3.1%) 6/30/20	3.3% 6/30/20	5.3% 6/30/20
Brazil	(11.4%) 6/30/20	<b>2.4%</b> 8/31/20	13.8% 7/31/20
Russia	(8.0%) 6/30/20	3.3% 9/30/20	<b>6.4%</b> 8/31/20
India	(23.9%) 6/30/20	6.7% 8/31/20	8.5% 12/31/17
China	4.9% 9/30/20	<b>2.4%</b> 8/31/20	3.8% 6/30/20



# International economics

As expected, growth contracted sharply in international developed economies around the world in Q2. Eurozone gross domestic product contracted -14.7% from the prior year, and Japanese growth sank -9.9% over the same period, despite the deployment of fiscal support to the tune of roughly 40% of Japanese GDP.

Growth in most of the emerging markets complex also took a major hit. GDP contracted -11.4% in Brazil, -8.0% in Russia, and -23.9% in India which has been especially hard hit by the coronavirus. China stood out as an exception, and reportedly mustered year-over-year GDP growth of +4.9% in Q3. China's

growth was supported by the People's Bank of China, which cut its 1-year medium-term lending facility rate from 3.15% to 2.95%. Many emerging economies are in a better position to provide monetary stimulus, given higher interest rates.

Unemployment in the Eurozone rose from 7.8% to 8.1%, just 0.2% above the quarter-end rate in the United States, as Europe contends with disinflationary pressures. Year-over-year growth of the harmonized consumer price index fell from +0.3% into negative territory at -0.3%. The Union's harmonized measure, however, does not include rents and house prices—a key distinction from the U.S. CPI basket.

### **REAL GDP GROWTH (YOY)**



### **INFLATION (CPI YOY)**



### Source: Bloomberg, as of 8/31/20

### IMF GLOBAL OUTLOOK GROWTH PROJECTIONS



Source: International Monetary Fund, as of 10/13/20



Source: Bloomberg, as of 6/30/20

# Fixed income rates & credit



# Interest rate environment

- Global interest rate levels remained extremely depressed relative to long-term averages in Q3, and the 10-year U.S. Treasury yield traded in a relatively narrow range between 0.50%-0.75%.
- The Federal Reserve maintained an accommodative tone, and most members of the Federal Open Market Committee remained of the view that short rates are likely to stay near-zero through 2023, and eventually move toward 2.50% over the longer-term. The Fed repeated that while it has the power to lend, it does not hold the power to spend, and additional fiscal support will likely be required from Congress.
- The U.S. Fed made an adjustment to its policy approach related to its inflation target. Instead of targeting stable prices, defined as 2% annual growth in personal consumption expenditures (PCE), the Fed will now implement an average inflation targeting approach aimed at

- achieving "inflation moderately above 2% for some time so that inflation averages 2% over time and longer-term inflation expectations remain well anchored at 2%."
- Officials at the Bank of England (BOE) reportedly warmed to the idea of pursuing a negative interest rate policy, and markets are now pricing in negative overnight rates by May 2021. Many analysts have stated that the BOE is likely to remain extremely supportive and may provide additional monetary accommodation in the form of quantitative easing before year-end.
- Investors were paid for betting on longer-term reflation of growth and inflation, likely due to their expectations for further fiscal and monetary accommodation moving forward. Ten-year breakeven inflation rates recovered from 1.3% to 1.6%, and key term spreads indicated a moderate steepening in the U.S. yield curve.

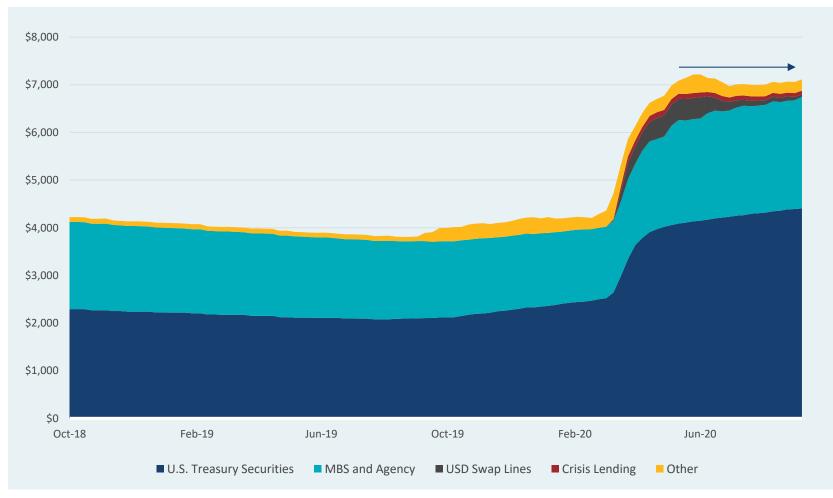
Area	Short Term (3M)	10-Year
United States	0.09%	0.68%
Germany	(0.63%)	(0.52%)
France	(0.64%)	(0.24%)
Spain	(0.54%)	0.25%
Italy	(0.48%)	0.87%
Greece	(0.08%)	1.02%
U.K.	0.01%	0.23%
Japan	(0.15%)	0.01%
Australia	0.12%	0.79%
China	2.29%	3.13%
Brazil	1.93%	7.45%
Russia	4.09%	6.29%

Source: Bloomberg, as of 9/30/20



# Monetary stimulus

### FED BALANCE SHEET, MILLIONS



Fed balance sheet levels have remained flat

The Fed provided significant monetary accommodation in Q2. Officials have implied that further stimulus will likely need to come in the form of fiscal support

Source: FRED, Bloomberg, as of 9/16/20

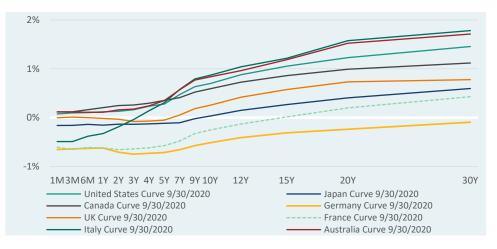


# Yield environment

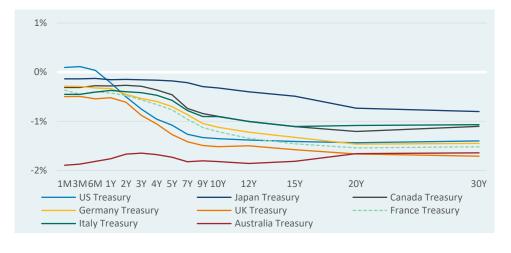
### **U.S. YIELD CURVE**



### **GLOBAL GOVERNMENT YIELD CURVES**



### YIELD CURVE CHANGES OVER LAST FIVE YEARS



### **IMPLIED CHANGES OVER NEXT YEAR**



Source: Bloomberg, as of 9/30/20



# Credit environment

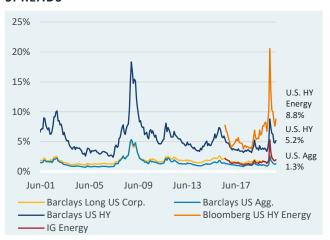
Credit markets performed positively in the third quarter as yields continued to fall from March highs. Buoyed by ongoing support from the Fed as well as increased investor demand for yield, investment grade credit returned 1.5% over the quarter while high yield and leveraged loans returned +4.6% and +4.1%, respectively. Within high yield, lower quality issues outperformed higher quality.

Investment-grade credit has now returned +6.4% year-to-date through September, while high yield performance turned positive at +0.6% and leveraged loans remained negative at -0.8% year-to-date.

Credit spreads fell across the board in Q3 but high yield led the way. Corporate investment grade spreads fell 14 bps through the quarter to 136 bps while high yield spreads fell 109 bps to 517 bps.

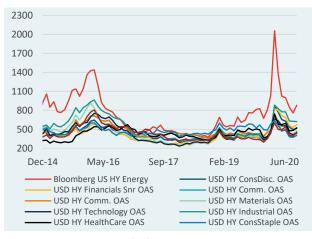
As a result of the post-March recovery, approximately twothirds of global investment grade debt is now yielding less than 1%, and more debt is currently trading at a negative yield than at above the 2% level. While yields in the U.S. are still modestly higher than pre-pandemic levels, credit markets are priced similarly to how they were in January, despite a very different fundamental picture.

### **SPREADS**



Source: Barclays, Bloomberg, as of 9/30/20

### HIGH YIELD SECTOR SPREADS (BPS)



Source: Bloomberg, as of 9/30/20

	Credit Spread (OAS)		
Market	9/30/20	9/30/19	
Long U.S. Corp	1.9%	1.7%	
U.S. Inv Grade Corp	1.4%	1.2%	
U.S. High Yield	5.2%	3.7%	
U.S. Bank Loans*	5.3%	4.5%	

Source: Barclays, Credit Suisse, Bloomberg, as of 9/30/20 \*Discount margin (4-year life)



# Default & issuance

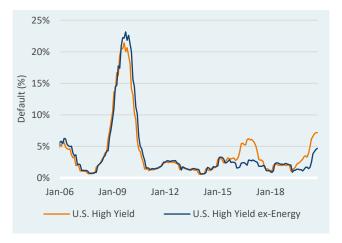
Default activity over the quarter slowed considerably from record numbers in Q2 but remained elevated relative to history. In the third quarter, 26 companies defaulted on \$19.3 billion, bringing the year-to-date default total to \$123.4 billion. This year-to-date figure would rank as the second highest annual default total on record.

The U.S. high yield default rate fell -0.4% in the quarter to 5.8% but remains 3.2% higher than the start of the year. Conversely, the U.S. leveraged loan default rate rose and hit a five-year-high at 4.3%, 2.6% higher year-to-date.

Certain high yield bond issuers took advantage of the low rate environment throughout Q3 and continued to come to market at a record pace. Gross issuance was \$131.9 billion over the quarter, which was second only to \$145.5 billion in Q2, the highest on record. Total gross issuance year-to-date has been \$350.3 billion.

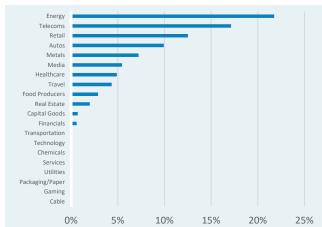
Investment grade issuance fell to nearly half the rate of the second quarter but remains elevated. New investment grade issuance totaled \$371 billion. A year-to-date \$1.54 trillion worth of new investment grade debt was nearly 70% higher than during the same period of 2019.

### HY DEFAULT RATE (ROLLING 1-YEAR)



Source: BofA Merrill Lynch, as of 9/30/20

### U.S. HY SECTOR DEFAULTS (LAST 12 MONTHS)



Source: BofA Merrill Lynch, as of 9/30/20 - par weighted

### U.S. ISSUANCE (\$ BILLIONS)



Source: BofA Merrill Lynch, as of 9/30/20



# Equity



# Equity environment

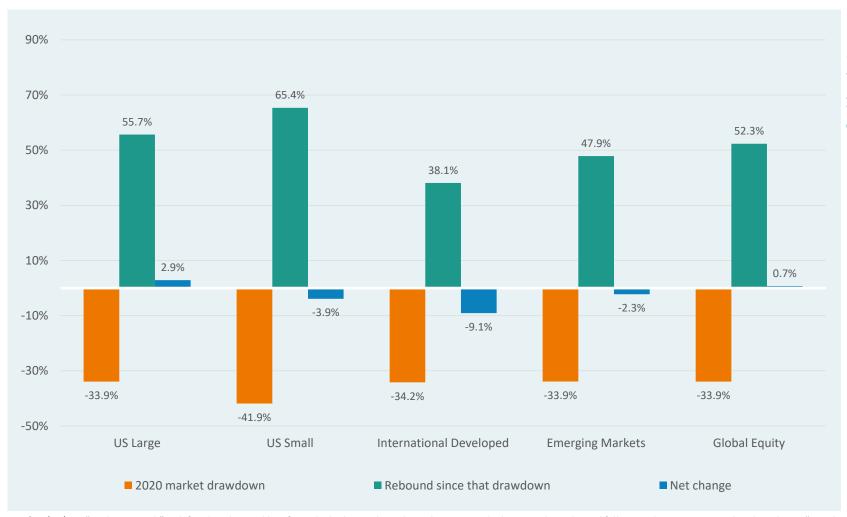
- U.S. equities reached a new high in September before pulling back later in the month. U.S. and emerging markets have recovered most losses year-to-date, while international developed equities remain more negative. Global equities are now positive for 2020 despite an earnings recession and considerable economic uncertainty.
- Emerging market equities outperformed during the quarter (MSCI Emerging Markets +9.6%) followed by domestic equities (S&P 500 +8.9%) and international developed (MSCI EAFE +4.8%).
- According to FactSet, S&P 500 Q3 earnings are expected to be down -20.5%. However, earnings in Q2 beat expectations by 12.5% (-31.6% YoY vs. -44.1%). Another large positive surprise in Q3 would be welcome news to investors. The Cboe VIX Index moderated in June

- from heightened levels and remained generally rangebound during the third quarter. The VIX ended the month of September at 26, higher than the long-term average of 19.
- The U.S. dollar fell -3.5% in the third quarter, continuing a downward trend since a sudden jump in March on safe-haven buying. The dollar has now completely unwound the gains experienced during the market sell-off.
- U.S. growth stocks beat value stocks in the third quarter, continuing an incredible run of market leadership (Russell 1000 Growth +13.2%, Russell 1000 Value +5.6%), while large cap stocks outperformed small cap stocks (Russell 1000 +9.5%, Russell 2000 +4.9%).

	QTD TOTAL RETURN		1 YEAR TOT	AL RETURN
	(unhedged)	(hedged)	(unhedged)	(hedged)
US Large Cap (S&P 500)	8.9% 15.1%		1%	
US Small Cap (Russell 2000)	4.9	9% 0.4%		1%
US Large Value (Russell 1000 Value)	5.6%		(5.0	0%)
US Large Growth (Russell 1000 Growth)	13.2%		37.5%	
International Large (MSCI EAFE)	4.8%	1.3%	0.5%	(3.1%)
Eurozone (Euro Stoxx 50)	3.5%	(0.6%)	(1.7%)	(6.8%)
U.K. (FTSE 100)	0.1%	(4.1%)	(13.9%)	(17.0%)
Japan (NIKKEI 225)	6.8%	4.7%	10.9%	10.2%
Emerging Markets (MSCI Emerging Markets)	9.6%	8.5%	10.5%	12.8%

Source: Russell Investments, MSCI, STOXX, FTSE, Nikkei, as of 9/30/20

# Equity market peak-to-trough



Equity markets around the world have recovered most of their losses

As of 10/15/20 - "Peak-to-trough" is defined as the total loss from the highest value achieved in 2020 to the lowest value achieved following the COVID-19 market drawdown. "Net change" is the difference between the market price on October 15<sup>th</sup> and the highest value achieved in 2020. Indexes include: S&P 500, Russell 2000, MSCI EAFE, MSCI Emerging Markets, MSCI ACWI.



# Domestic equity

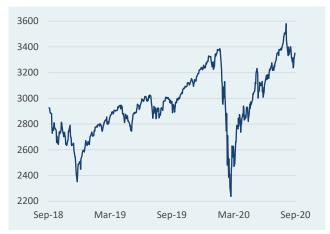
U.S. equities delivered +8.9% in Q3, reaching a new high in September before pulling back later in the month. The S&P 500 is up +5.6% year-to-date, despite an earnings recession and considerable economic uncertainty.

Consumer Discretionary (+15.1%) and Materials (+13.3%) sectors led in Q3, with Energy (-19.7%) delivering further underperformance. Information Technology stocks have shown impressive performance year-to-date (+27.5%) and have captured headlines as some company valuations have

reached lofty levels. Large technology names have seen greater volatility recently, and exhibited a quick pullback during the first week of September. Growth stocks continue to be in vogue in the current low-growth environment.

Many investors are justifiably questioning the rationale for such strong risk asset performance, at a time when so much uncertainty exists around public health and the economy, and at a time when some business models may no longer be viable due to COVID-19.

### **S&P 500**

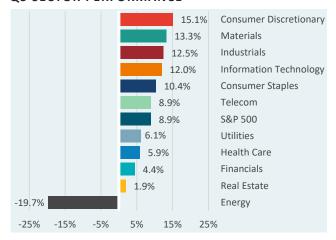


### **DIVIDEND YIELD VS BOND YIELD**



Source: Standard & Poor's, as of 9/30/20

### **O3 SECTOR PERFORMANCE**



Source: Standard & Poor's, as of 9/30/20



Source: Standard & Poor's, as of 9/30/20



# Domestic equity size & style

U.S. growth stocks beat value stocks during Q3, continuing an incredible run of market leadership (Russell 1000 Growth +13.2%, Russell 1000 Value +5.6%), while large cap stocks outperformed small cap stocks (Russell 1000 +9.5%, Russell 2000 +4.9%).

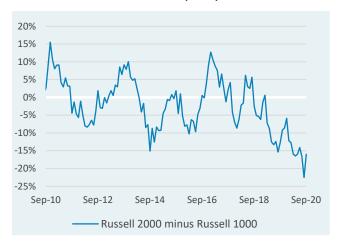
It seems that 2020 has been the perfect storm for value stocks. Commodities sectors were experiencing oversupply leading up to the onset of COVID-19, and the virus greatly accelerated these problems, resulting in a historic crash to prices (the Energy sector contains many value stocks). The Energy sector has delivered - 45.2% over the past year. At the same time, the world has been rapidly changing in terms of technological progress, and COVID-19 appears to have accelerated these trends, contributing to extreme

outperformance of the growth-tilted Information Technology sector at +47.2% over the past year.

We recognize that recent value underperformance is anomalous, but we also recognize that much of this price action has been due to global trends that may not necessarily reverse over the short-term. It is very difficult to successfully make short-term bets on style factors, as factors can be incredibly noisy and vulnerable to sector randomness. Value is historically cheap, but a catalyst for a value turnaround is not yet evident. We continue to believe that a buy-and-hold approach to style investing is the best course of action, most of the time, but we are closely watching this space.

Sector performance has fueled dramatic negative performance of the value premium

### SMALL CAP VS LARGE CAP (YOY)

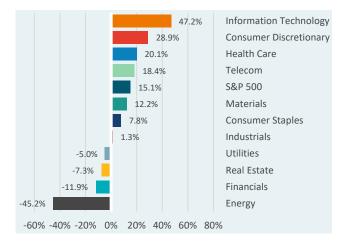


### **VALUE VS GROWTH (YOY)**



### Source: FTSE, as of 9/30/20

### S&P 500 SECTOR PERFORMANCE (1-YEAR)



Source: Standard & Poor's, as of 9/30/20



Source: FTSE, as of 9/30/20

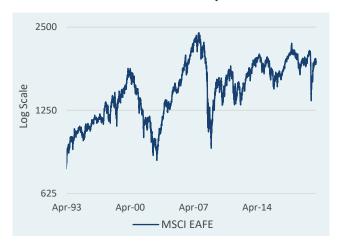
# International developed equity

International equities continued to recover through Q3, though the MSCI EAFE Index (+4.8%) materially lagged the MSCI Emerging Markets Index (+9.6%) and the S&P 500 Index (+8.9%). Dollar weakness coinciding with the risk recovery through the summer was a major theme and dampened the underperformance of international developed equities relative to U.S. equities in U.S. dollar terms. The three largest currency exposures embedded in the MSCI EAFE Index—the euro (32%), the yen (26%), and the pound sterling (13%)—appreciated +4.4%, +2.2%, and +4.6% relative to the greenback over the course of the quarter.

In the second quarter, MSCI EAFE Index revenues dropped nearly -20%, and earnings dropped nearly -60%, pushing certain valuation metrics including price/earnings ratios to historic highs. Moving into Q3 earnings season, analysts are anticipating a historic turnaround in corporate profits, which could help bring valuations back to more normal levels.

The MSCI EAFE Growth Index returned +8.4% over the third quarter, outpacing the MSCI EAFE Value Index (+1.2%) in U.S. dollar terms, extending its outperformance over the year-to-date to a staggering +23.6%.

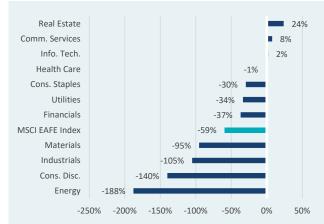
### INTERNATIONAL DEVELOPED EQUITIES



### **EFFECT OF CURRENCY (1-YEAR ROLLING)**



### Q2 2020 EARNINGS GROWTH – MSCI EAFE INDEX



Source: MSCI, as of 9/30/20 Source: MSCI, Bloomberg, as of 9/30/20



Source: MSCI, as of 9/30/20

# Emerging market equity

Emerging market equities (MSCI EM +9.6%) outperformed U.S. (S&P 500 +8.9%) and international developed equities (MSCI EAFE +4.8%) over the quarter. Looking across the emerging market complex, Latin American equities underperformed (MSCI EM Latin American -1.3%) which was a continuation of a longer-term trend. Latin American stocks have drastically underperformed over the previous 10-year period (MSCI EM Latin America -5.7%, MSCI EM +2.5%).

Inflation remained subdued relative to longer-term averages, due in large part to energy prices remaining under pressure. The Emerging Markets Citi Inflation Surprise Index rose from

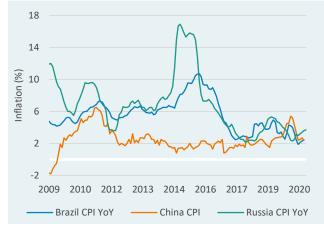
-28.8 to -6.6 over the quarter, implying that the magnitude of inflation data misses lessened between June and September.

Emerging market currencies broadly appreciated relative to the U.S. dollar, and Asian currencies outperformed. The offshore Chinese renminbi rallied 4.2% versus the greenback to ¥6.78, its strongest level since mid-2019. Part of the rally in the yuan has been attributed to FTSE Russell's recent decision to add Chinese government bonds to its World Government Bond Index. This change would take effect in 2021, and would likely result in increased foreign capital inflows.

### **EMERGING MARKET EQUITY**

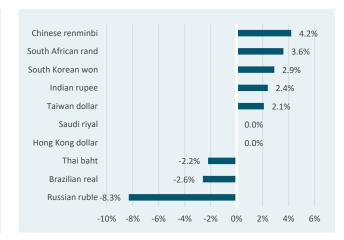


### **INFLATION (YOY)**



### Source: Bloomberg, as of 9/30/20

### Q3 CURRENCY PERFORMANCE - MSCI EM INDEX



Source: Bloomberg, as of 9/30/20



Source: MSCI, as of 9/30/20

# Equity valuations

U.S. equity valuation levels moderated in September after continuing to rise through July and August. Prices ended the quarter little changed relative to 12-month earnings forecasts (22.3 Price/Earnings). The moderation of U.S. equity valuations was driven in part by a tech-driven sell-off across U.S. large-caps, and in part by improvement in the earnings growth and outlook.

The blended net profit margin for the S&P 500 Index in Q3, which combines actual reported results and estimated results for companies which have yet to report, is 9.7%. If the

blended net profit margin were to materialize, it would mark the first quarterly improvement in the profitability metric since the second quarter of 2019, and could provide further fundamental backing for current price levels. Analysts are expecting net profit margins to continue to improve. Estimated profit margins for Q4 2020, Q1 2021, and Q2 2021 ended the quarter at 9.8%, 10.4%, and 11.0%, respectively.

Equity dividend yields remain attractive relative to nominal government bond yields, especially in Europe, and could further entice investors to reach for yield through risk assets.

### **FORWARD P/E RATIOS**



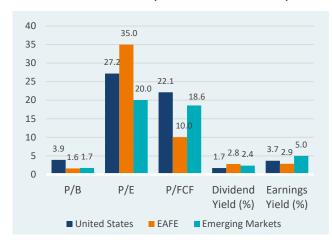
Source: MSCI, 12m forward P/E, as of 9/30/20

### **S&P 500 NET PROFIT MARGINS**



Source: FactSet, as of 9/30/20

### VALUATION METRICS (3-MONTH AVERAGE)



Source: Bloomberg, MSCI as of 9/30/20 - trailing P/E



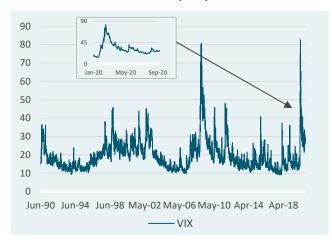
# Equity volatility

The Cboe VIX Index moderated in June from heightened levels, and remained generally rangebound during the third quarter. The VIX ended September at 26, but remains elevated relative to the long-term average of 19.

U.S. equities have historically exhibited the lowest risk among developed and emerging markets. In recent years, this relationship has flipped, with U.S. stocks showing higher volatility than developed market stocks, and nearly on par with emerging market equities.

Expectations for short-term equity volatility faded through the summer. The VIX term structure continued to indicate an expectation for heightened volatility around the Presidential election in the beginning of November. Toward the end of the quarter, concerns over the impact of mail-in voting on the timeliness of electoral results reporting led some market participants to position around the prospect of a contested election and its consequences for equity markets. Polling data indicates a widening lead for Biden. The prospect of a "Blue Wave" appears to have emboldened some traders to sell longer-dated VIX futures contracts.

### U.S. IMPLIED VOLATILITY (VIX)



### REALIZED VOLATILITY



### Source: Standard & Poor's, MSCI, as of 9/30/20

### HISTORICAL VIX TERM STRUCTURES

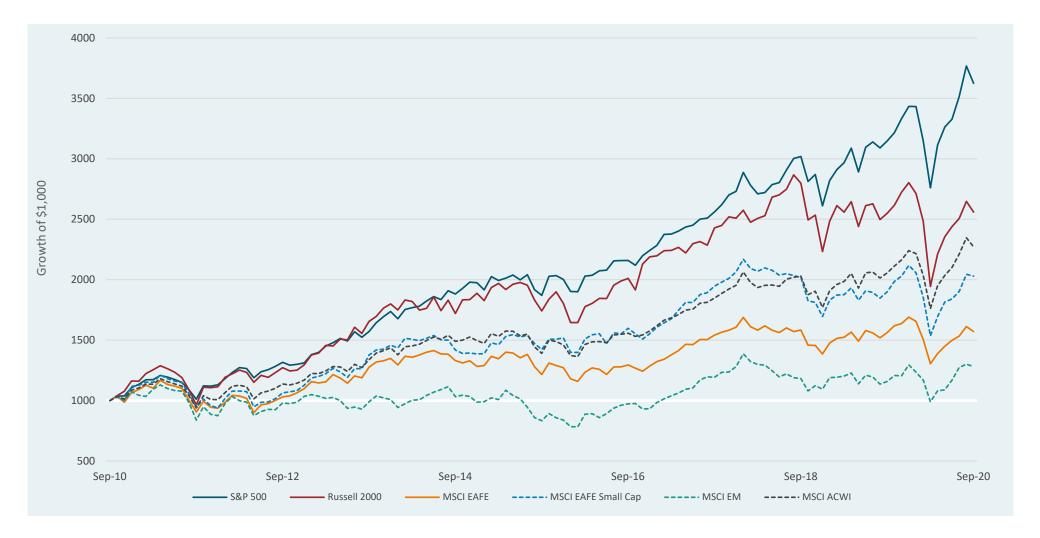


Source: Bloomberg, as of 9/30/20



Source: Choe, as of 9/30/20

# Long-term equity performance







# Other assets



# Currency

The U.S. dollar fell -3.5% in the third quarter, continuing a downward trend since a sudden jump in March on safehaven buying. Though the dollar did show some signs of stabilization in September as equities took a step back, the Bloomberg Dollar Spot Index has now completely unwound the gains experienced during the market sell-off.

Interest rate differentials between U.S. Treasury bonds and international developed sovereign bonds have begun to separate once again. U.S. Treasury yields traded in a relatively narrow range while European yields

drifted lower, perhaps as a result of speculation on further quantitative easing from the European Central Bank. A continuation of this trend could be supportive of the dollar bull case, looking ahead.

Despite the significant rally of the euro (+4.4%) relative to the greenback in Q3, the common currency remains cheap according to the OECD's purchasing power parity data. At quarter-end, the euro was -20.8% cheap relative to the U.S. dollar, which was significant but still at its least undervalued level since September 2018.

## **BLOOMBERG DOLLAR SPOT INDEX**



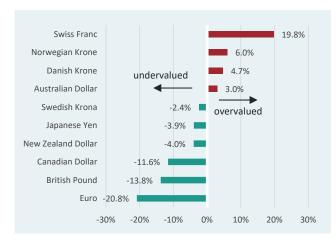
### Source: Bloomberg, as of 9/30/20

## **USD CURRENCY LEVEL & SUBSEQUENT RETURN**



Source: Federal Reserve, as of 9/30/20

## G10 FX VALUATIONS - OECD PPP (VS USD)



Source: OECD, Bloomberg, as of 9/30/20



# Equity factors: A closer look

Investors rewarded stocks with improving earnings prospects during the third quarter as one-month earnings momentum (long/short, sector neutral, S&P 500) was the top performing factor for the period. Stocks with higher beta and higher historic volatility also continued to rally during most of the quarter. In contrast, higher quality stocks sold off during the period.

Over the trailing 5-year period, the respective growth, quality and price momentum factors finished with modestly negative results. These factors also showed some recent sensitivity to the dramatic market movements caused by the

pandemic. In contrast, the value factor remains mired in a long-term drawdown.

The pandemic has caused significant dispersion as investors rushed into stocks perceived to benefit from the crisis. In contrast, the stocks thought to gain most from a potential recovery back to normalcy continue to lag both the beneficiaries and the broad market. The structural risk to the recovery theme is a potential permanent change in behavior as certain activities, such as travel and tourism, remain depressed relative to pre-COVID norms.

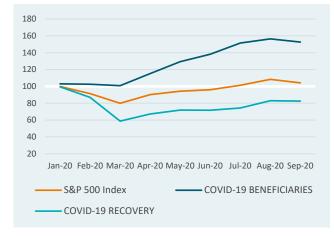
## 2020 O3 FACTOR PERFORMANCE



## 2015Q4 - 2020Q3 FACTOR PERFORMANCE



## **COVID-19 BASKETS**



Source: JP Morgan US Equity Strategy

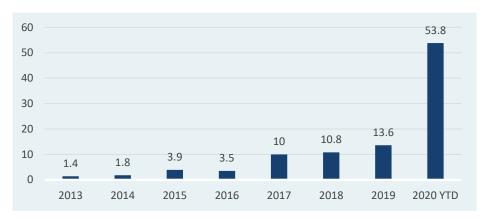


# SPACs at a glance

Special Purpose Acquisition Companies, commonly abbreviated as SPACs, have proliferated substantially in 2020, especially in the third quarter. This has been driven by recent market volatility, increasing initial public offering (IPO) risks and inefficiencies, coupled with record retail investor trading volume. The reputation of SPACs is improving as notable investors and operators continue to enter the space.

- A SPAC is a "blank check" shell company formed specifically to acquire a late-stage private company target. From the SPAC sponsor's point of view, it is analogous to creating a Private Equity fund that renders only one investment, which becomes publicly traded upon the merger process known as "de-SPAC".
- SPACs allow private companies to undergo public listing quicker, bypassing a traditional IPO process.

# TOTAL SPACS CAPITAL RAISED (\$BN)



## **NUMBER OF SPAC IPOS**



Source: SPAC Research, as of 10/9/20

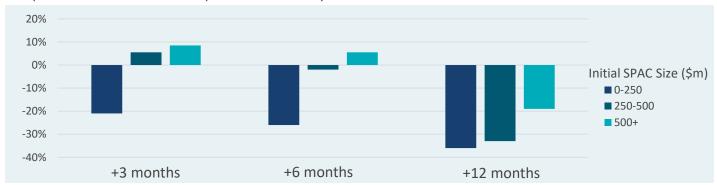


# Implications for institutional investors

SPACs have experienced significant volatility around a historic negative return level.

## SPAC RETURNS % POST-MERGER COMPLETION

Sample of SPAC transactions completed since January 2018



- We believe the rise of SPACs will continue to disrupt different asset classes in various ways.
  - In Venture Capital and Leveraged Buyouts, SPAC serves as a new potential exit channel for companies that pre-empts a traditional IPO, generating earlier liquidity for GPs and LPs.
  - SPACs have become a deal source for mutual funds, private markets and hedge fund managers to invest via a PIPE.
  - In SPACs, milestone-based compensation for the management team are more acceptable and normalized as compared to a traditional IPO. This could potentially lead to better alignment of company and GP incentives and interests.

SPACs have yet to be proven as an attractive asset class for prudent investors

We are currently assessing the longer-term impact of SPACs on the private & public markets

Source: Goldman Sachs Global Investment Research, Dealogic, UBS, as of 7/30/20.



# Appendix

# Periodic table of returns

-	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	YTD	5-Year	10-Year
Large Cap Growth	38.7	66.4	31.8	14.0	25.9	56.3	26.0	34.5	32.6	39.8	5.2	79.0	29.1	14.3	18.6	43.3	13.5	13.3	31.7	37.3	6.7	36.4	24.3	20.1	17.3
US Bonds	27.0	43.1	22.8	8.4	10.3	48.5	22.2	21.4	26.9	16.2	1.4	37.2	26.9	7.8	18.1	38.8	13.2	5.7	21.3	30.2	1.9	31.4	6.8	14.1	13.8
Large Cap Equity	20.3	33.2	12.2	7.3	6.7	47.3	20.7	20.1	23.5	15.8	-6.5	34.5	24.5	2.6	17.9	34.5	13.0	0.9	17.3	25.0	0.0	28.5	6.4	11.4	12.3
Small Cap Growth	19.3	27.3	11.6	3.3	1.6	46.0	18.3	14.0	22.2	11.8	-21.4	32.5	19.2	1.5	17.5	33.5	11.8	0.6	12.1	22.2	-1.5	26.5	3.9	9.0	9.9
60/40 Global Portfolio	16.2	26.5	7.0	2.8	1.0	39.2	16.5	7.5	18.4	11.6	-25.9	28.4	16.8	0.4	16.4	33.1	6.0	0.0	11.8	21.7	-3.5	25.5	3.6	8.0	9.9
Hedge Funds of Funds	8.7	21.3	4.1	-2.4	-6.0	29.9	14.3	6.3	15.5	10.3	-33.8	23.3	16.1	-2.1	15.3	23.3	4.9	-0.8	11.2	14.6	-6.0	22.4	2.5	8.0	9.3
Cash	15.6	24.3	6.0	2.5	-5.9	30.0	14.5	7.1	16.6	10.9	-28.9	27.2	16.7	0.1	16.3	32.5	5.6	-0.4	11.3	17.1	-4.8	22.0	0.4	7.7	7.1
Real Estate	4.9	20.9	-3.0	-5.6	-11.4	29.7	12.9	5.3	15.1	7.0	-35.6	20.6	15.5	-2.9	14.6	12.1	4.2	-1.4	8.0	13.7	-8.3	18.6	-0.3	6.1	6.2
Emerging Markets Equity	1.2	13.2	-7.3	-9.1	-15.5	25.2	11.4	4.7	13.3	7.0	-36.8	19.7	13.1	-4.2	11.5	11.0	3.4	-2.5	7.1	7.8	-9.3	18.4	-1.2	5.3	4.6
International Equity	-2.5	11.4	-7.8	-9.2	-15.7	23.9	9.1	4.6	10.4	5.8	-37.6	18.9	10.2	-5.5	10.5	9.0	2.8	-3.8	5.7	7.7	-11.0	8.7	-7.1	4.2	3.6
Small Cap Equity	-5.1	7.3	-14.0	-12.4	-20.5	11.6	6.9	4.6	9.1	4.4	-38.4	11.5	8.2	-5.7	4.8	0.1	0.0	-4.4	2.6	7.0	-11.2	7.8	-8.7	4.1	2.9
Large Cap Value	-6.5	4.8	-22.4	-19.5	-21.7	9.0	6.3	4.2	4.8	-0.2	-38.5	5.9	6.5	-11.7	4.2	-2.0	-1.8	-7.5	1.0	3.5	-12.9	7.7	-11.6	3.1	2.5
Commodities	-25.3	-0.8	-22.4	-20.4	-27.9	4.1	4.3	3.2	4.3	-1.6	-43.1	0.2	5.7	-13.3	0.1	-2.3	-4.5	-14.9	0.5	1.7	-13.8	6.4	-12.1	1.1	0.6
Small Cap Value	-27.0	-1.5	-30.6	-21.2	-30.3	1.0	1.4	2.4	2.1	-9.8	-53.2	-16.9	0.1	-18.2	-1.1	-9.5	-17.0	-24.7	0.3	0.9	-14.6	2.1	-21.5	-3.1	-6.0

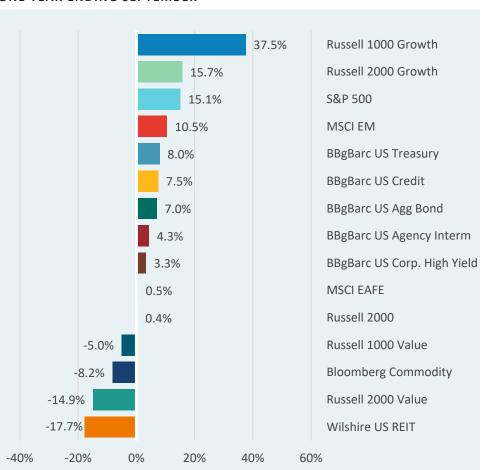


Source Data: Morningstar, Inc., Hedge Fund Research, Inc. (HFR), National Council of Real Estate Investment Fiduciaries (NCREIF). Indices used: Russell 1000, Russell 1000 Value, Russell 1000 Growth, MSCI EAFE, MSCI EM, BBgBarc US Aggregate, T-Bill 90 Day, Bloomberg Commodity, NCREIF Property, HFRI FOF, MSCI ACWI, BBgBarc Global Bond. NCREIF Property Index performance data as of 6/30/20.

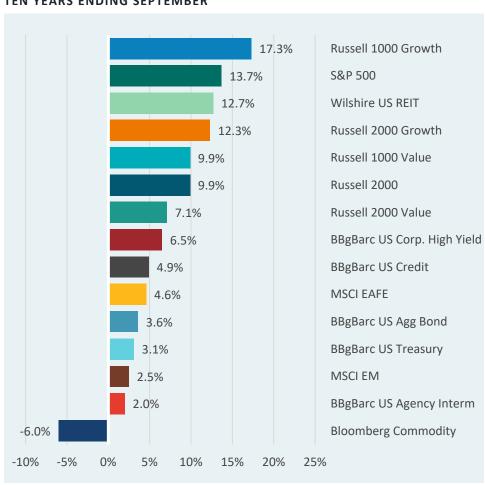


# Major asset class returns

## ONE YEAR ENDING SEPTEMBER



## TEN YEARS ENDING SEPTEMBER



\*Only publicly traded asset performance is shown here. Performance of private assets is typically released with a 3- to 6-month delay.

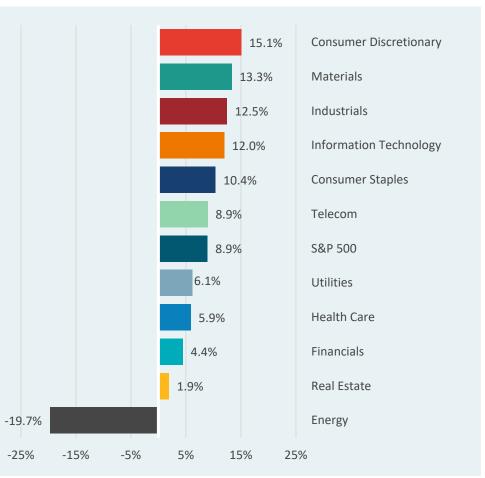
Source: Morningstar, as of 9/30/20

Source: Morningstar, as of 9/30/20

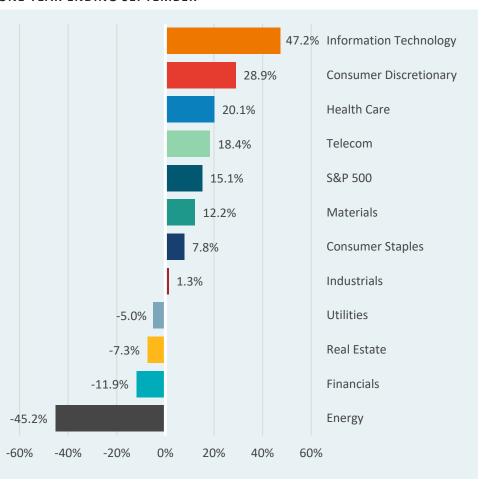


# S&P 500 sector returns

## Q3 2020



## ONE YEAR ENDING SEPTEMBER



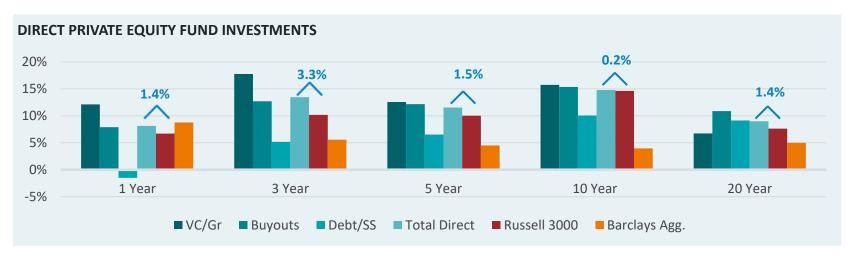
Source: Morningstar, as of 9/30/20

Source: Morningstar, as of 9/30/20



# Private equity vs. public performance

# As of 6/30/2020



Direct P.E Fund Investments outperformed comparable public equites across all time periods.

Sources: Thomson Reuters Cambridge Universe's PME Module: U.S. Private Equity Funds sub asset classes as of June 30, 2020. Public Market Equivalent returns resulted from "Total Direct's "identical cash flows invested into and distributed from respective traditional asset comparable.



# Private equity vs. liquid real assets performance

As of 6/30/2020



N.R. funds underperformed the MSCI World Natural Resources benchmark across all time periods, except on a 3 year basis

Sources: Thomson Reuters C/A PME: Global Natural Resources (vintage 1999 and later, inception of MSCI World Natural Resources benchmark) universes as of June 30, 2020. Public Market Equivalent returns resulted from identical cash flows invested into and distributed from respective liquid real assets universes.



# Detailed index returns

DOMESTIC EQUITY								FIXED INCOME							
	Month	QTD	YTD	1 Year	3 Year	5 Year	10 Year		Month	QTD	YTD	1 Year	3 Year	5 Year	10 Year
Core Index								Broad Index							
S&P 500	(3.8)	8.9	5.6	15.1	12.3	14.1	13.7	BBgBarc US TIPS	(0.4)	3.0	9.2	10.1	5.8	4.6	3.6
S&P 500 Equal Weighted	(2.5)	6.7	(4.7)	2.5	6.5	10.3	12.0	BBgBarc US Treasury Bills	0.0	0.0	0.7	1.2	1.7	1.2	0.7
DJ Industrial Average	(2.2)	8.2	(0.9)	5.7	10.0	14.0	12.7	BBgBarc US Agg Bond	(0.1)	0.6	6.8	7.0	5.2	4.2	3.6
Russell Top 200	(4.2)	10.2	9.6	20.3	14.3	15.6	14.5	Duration							
Russell 1000	(3.7)	9.5	6.4	16.0	12.4	14.1	13.8	BBgBarc US Treasury 1-3 Yr	0.0	0.1	3.1	3.6	2.7	1.8	1.3
Russell 2000	(3.3)	4.9	(8.7)	0.4	1.8	8.0	9.9	BBgBarc US Treasury Long	0.4	0.1	21.3	16.3	11.9	8.2	7.2
Russell 3000	(3.6)	9.2	5.4	15.0	11.6	13.7	13.5	BBgBarc US Treasury	0.1	0.2	8.9	8.0	5.5	3.7	3.1
Russell Mid Cap	(1.9)	7.5	(2.3)	4.6	7.1	10.1	11.8	Issuer							
Style Index								BBgBarc US MBS	(0.1)	0.1	3.6	4.4	3.7	3.0	3.0
Russell 1000 Growth	(4.7)	13.2	24.3	37.5	21.7	20.1	17.3	BBgBarc US Corp. High Yield	(1.0)	4.6	0.6	3.3	4.2	6.8	6.5
Russell 1000 Value	(2.5)	5.6	(11.6)	(5.0)	2.6	7.7	9.9	BBgBarc US Agency Interm	0.1	0.3	4.0	4.3	3.3	2.4	2.0
Russell 2000 Growth	(2.1)	7.2	3.9	15.7	8.2	11.4	12.3	BBgBarc US Credit	(0.3)	1.5	6.4	7.5	6.2	5.7	4.9
Russell 2000 Value	(4.7)	2.6	(21.5)	(14.9)	(5.1)	4.1	7.1								
INTERNATIONAL EQUITY								OTHER							
Broad Index								Index							
MSCI ACWI	(3.2)	8.1	1.4	10.4	7.1	10.3	8.5	Bloomberg Commodity	(3.4)	9.1	(12.1)	(8.2)	(4.2)	(3.1)	(6.0)
MSCI ACWI ex US	(2.5)	6.3	(5.4)	3.0	1.2	6.2	4.0	Wilshire US REIT	(3.4)	1.3	(16.7)	(17.7)	0.4	5.7	12.7
MSCI EAFE	(2.6)	4.8	(7.1)	0.5	0.6	5.3	4.6	CS Leveraged Loans	0.7	4.1	(0.8)	0.8	3.2	4.6	5.0
MSCI EM	(1.6)	9.6	(1.2)	10.5	2.4	9.0	2.5	Alerian MLP	(13.6)	(16.3)	(48.3)	(50.7)	(21.9)	(12.4)	(4.0)
MSCI EAFE Small Cap	(0.7)	10.3	(4.2)	6.8	1.4	7.4	7.3	Regional Index							
Style Index								JPM EMBI Global Div	(1.9)	2.3	(0.5)	1.3	3.5	6.1	5.4
MSCI EAFE Growth	(0.7)	8.4	4.6	13.4	7.1	9.2	7.0	JPM GBI-EM Global Div	(2.0)	0.6	(6.3)	(1.4)	0.2	4.8	0.5
MSCI EAFE Value	(4.6)	1.2	(18.3)	(11.9)	(5.9)	1.1	2.1	Hedge Funds							
Regional Index								HFRI Composite	(1.2)	4.1	0.5	4.0	2.7	4.0	3.6
MSCI UK	(5.0)	(0.2)	(23.4)	(15.8)	(5.6)	(0.4)	2.0	HFRI FOF Composite	(0.4)	4.2	2.5	5.6	2.9	3.1	2.9
MSCI Japan	1.0	6.9	(0.7)	6.9	3.9	7.5	6.2	Currency (Spot)							
MSCI Euro	(3.8)	4.2	(9.1)	(1.9)	(2.1)	4.4	3.5	Euro	(1.9)	4.4	4.5	7.6	(0.3)	1.0	(1.5)
MSCI EM Asia	(1.1)	11.9	8.0	21.5	5.7	11.3	5.5	Pound	(3.4)	4.6	(2.4)	4.9	(1.2)	(3.1)	(2.0)
MSCI EM Latin American	(5.1)	(1.3)	(36.1)	(29.4)	(11.8)	2.1	(5.7)	Yen	0.5	2.2	3.0	2.4	2.2	2.6	(2.3)

Source: Morningstar, HFR, as of 9/30/20



# **Definitions**

Bloomberg US Weekly Consumer Comfort Index - tracks the public's economic attitudes each week, providing a high-frequency read on consumer sentiment. The index, based on cell and landline telephone interviews with a random, representative national sample of U.S. adults, tracks Americans' ratings of the national economy, their personal finances and the buying climate on a weekly basis, with views of the economy's direction measured separately each month. (www.langerresearch.com)

**University of Michigan Consumer Sentiment Index** - A survey of consumer attitudes concerning both the present situation as well as expectations regarding economic conducted by the University of Michigan. For the preliminary release approximately three hundred consumers are surveyed while five hundred are interviewed for the final figure. The level of consumer sentiment is related to the strength of consumer spending. (www.Bloomberg.com)

NFIB Small Business Outlook - Small Business Economic Trends (SBET) is a monthly assessment of the U.S. small-business economy and its near-term prospects. Its data are collected through mail surveys to random samples of the National Federal of Independent Business (NFIB) membership. The survey contains three broad question types: recent performance, near-term forecasts, and demographics. The topics addressed include: outlook, sales, earnings, employment, employee compensation, investment, inventories, credit conditions, and single most important problem. (<a href="https://www.nfib-sbet.org/about/">https://www.nfib-sbet.org/about/</a>)

NAHB Housing Market Index – the housing market index is a weighted average of separate diffusion induces for three key single-family indices: market conditions for the sale of new homes at the present time, market conditions for the sale of new homes in the next six months, and the traffic of prospective buyers of new homes. The first two series are rated on a scale of Good, Fair, and Poor and the last is rated on a scale of High/Very High, Average, and Low/Very Low. A diffusion index is calculated for each series by applying the formula "(Good-Poor + 100)/2" to the present and future sales series and "(High/Very High-Low/Very Low + 100)/2" to the traffic series. Each resulting index is then seasonally adjusted and weighted to produce the HMI. Based on this calculation, the HMI can range between 0 and 100.

# Notices & disclosures

Past performance is no guarantee of future results. This report or presentation is provided for informational purposes only and is directed to institutional clients and eligible institutional counterparties only and should not be relied upon by retail investors. Nothing herein constitutes investment, legal, accounting or tax advice, or a recommendation to buy, sell or hold a security or pursue a particular investment vehicle or any trading strategy. The opinions and information expressed are current as of the date provided or cited only and are subject to change without notice. This information is obtained from sources deemed reliable, but there is no representation or warranty as to its accuracy, completeness or reliability. Verus Advisory Inc. expressly disclaim any and all implied warranties or originality, accuracy, completeness, non-infringement, merchantability and fitness for a particular purpose. This report or presentation cannot be used by the recipient for advertising or sales promotion purposes.

The material may include estimates, outlooks, projections and other "forward-looking statements." Such statements can be identified by the use of terminology such as "believes," "expects," "may," "will," "should," "anticipates," or the negative of any of the foregoing or comparable terminology, or by discussion of strategy, or assumptions such as economic conditions underlying other statements. No assurance can be given that future results described or implied by any forward looking information will be achieved. Actual events may differ significantly from those presented. Investing entails risks, including possible loss of principal. Risk controls and models do not promise any level of performance or guarantee against loss of principal.

"VERUS ADVISORY™ and any associated designs are the respective trademarks of Verus Advisory, Inc. Additional information is available upon request.



