

Verus advances support for emerging and diverse managers with second diligence days event

SEATTLE, WA – January 8, 2020 – OCIO provider and institutional consultant Verus announced today it is continuing support for emerging, women, minority, and disabled-owned investment managers as an integral component of its manager research and selection process. For the second consecutive year, Verus is inviting qualified managers to participate in one-on-one meetings with its senior staff during its 2nd Emerging and Diverse Manager Diligence Days, which will be held this spring.

The event will be open to all emerging and diverse managers that have not met with Verus in the past. Emerging managers are employee-owned firms with less than \$3 billion in total assets under management (“AUM”). Diverse firms are mainly characterized by levels of women and minority ownership, although Verus will be permitting managers to define their own diversity attributes. Private fund managers (private equity, private debt, and real assets) raising their first, second or third institutional vehicles under \$1.5 billion are also invited to attend.

The emerging and diverse manager diligence days event seeks to build on last year’s successful outreach and reiterate the firm’s belief in the value of skillful small and minority-owned firms. “Too many consultants have focused unwittingly on large firms, which is a mistake, given the tremendous alpha-generating potential that can be gained with emerging and diverse managers said CEO Jeffrey MacLean. “We’re thrilled to host another special event for emerging and diverse managers, not only to accommodate those who missed it last year, but to extend our welcome to the diverse manager community to include first, second, or third time funds or even diversity at the portfolio team level.”

The 2nd Emerging and Diverse Manager Diligence Days will be held in March 2020 in each of the firm’s three offices. Although face-to-face meetings are preferred, video conferencing options will be made available to qualified managers who will not be able to travel to the following meeting venues.

**Seattle**

Monday, March 23

Tuesday, March 24

Wednesday, March 25

San Francisco

Thursday, March 19

Thursday, March 26

Los Angeles (El Segundo)

Friday, March 20

To kick off the due diligence meetings, a webinar will be scheduled on February 6, 2020 to provide an overview of Verus' Program and manager research initiatives, and to answer questions from interested participants.

For more information on the event and the webinar or to register, please visit: <https://www.verusinvestments.com/edm-diligence-days/>. Participants will receive additional information upon registration. Please note there is no cost to attend, and space at the event will be limited.

About Verus

Verus Advisory, Inc. (Verus) is an independent, employee-owned provider of non-discretionary consulting and discretionary management (i.e., OCIO) services to a wide variety of institutional investors, representing over \$425 billion in assets*, including the following type of institutions and plan types: Taft-Hartley funds, public funds, corporates and non-profits, higher education institutions and foundations, defined benefit plans, defined contribution plans, foundations and endowments, and health plans. Verus, renamed from Wurts & Associates in April 2015, has been advising institutional clients since 1986.

**Includes Verus' total assets under advisement; preliminary as of 10/1/2019.*

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