



## Verus broadens emerging and diverse manager research with diligence days series

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**SEATTLE, WA – December 19, 2018** – OCIO provider and institutional consultant Verus today announced the integration of an Emerging and Diverse Manager (EDM) Program into its overall manager research and selection process. To mark the initiative, Verus is inviting qualified managers to meet with senior members of the firm in an event series billed as “Emerging and Diverse Manager Diligence Days.”

The EDM Program seeks to expand its current coverage of emerging managers by identifying skillful small and minority-owned firms for consideration and inclusion in client portfolios. “We recognize the potential of emerging and diverse managers to generate alpha and diversify client portfolios,” said CEO Jeffrey MacLean. “This program will expand opportunities for our clients to gain exposure to a larger and more diversified pool of talent that has remained mostly untapped, and we hope that qualified managers will respond positively to it.”

Verus defines emerging managers as employee-owned firms with less than \$3 billion in total assets under management (“AUM”). Diverse firms are defined as those that are over 50% owned and controlled by minorities and/or women. By integrating this universe of managers into its overall public and private markets manager research, Verus aims to achieve broader outreach and a more inclusionary approach in selecting managers for OCIO portfolios as well as non-discretionary client searches.

The Emerging and Diverse Manager Diligence Days will be held in March 2019 in each of the firm’s three offices. Video conferencing options will be made available to qualified managers who will not be able to travel to the following meeting venues.

### **Seattle**

Wednesday, March 20

Wednesday, March 27

Thursday, March 28

### **San Francisco**

Tuesday, March 19

### **Los Angeles (El Segundo)**

Thursday, March 21

Tuesday, March 26

For more information on the event or to register, please visit: <https://www.verusinvestments.com/edm-diligence-days/>. Participants will receive additional information upon registration. Please note there is no cost to attend, and space at the event will be limited.



## About Verus

Verus Advisory, Inc. (Verus) is an independent, employee-owned provider of non-discretionary consulting and discretionary management (i.e., OCIO) services to a wide variety of institutional investors, representing over \$442 billion in assets\*, including the following type of institutions and plan types: Taft-Hartley funds, public funds, corporates and non-profits, higher education institutions and foundations, defined benefit plans, defined contribution plans, foundations and endowments, and health plans. Verus, renamed from Wurts & Associates in April 2015, has been advising institutional clients since 1986.

*\*Includes Verus' total assets under advisement; preliminary as of 10/1/2018.*

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